



ADONZ

THE ASSOCIATION OF DISPENSING OPTICIANS
OF NEW ZEALAND INCORPORATED



You are invited to join us in a
Refreshing Collaborative Opportunity
for the



Join us to mix and mingle with our delegates and display your products starting at our
FRIDAY MORNING TRADE SHOW
in the Exhibition Hall until Saturday afternoon

Here is all the information that you need for our 2022 Annual Conference and Graduation!

Friday and Saturday of our conference is your opportunity to get together with the Dispensing Opticians and Students who are attending so that we can support each other. If you would like to support us further by donations to our welcome packs (samples / pens / pads / sweets etc) we would gratefully accept any offers! It's a great way to promote yourself to our members, and remind them who our supporters are.

We look forward to hosting you in Tauranga this year, but also have options for non-exhibiting supporters through our conference app. Please read through our information and let us know how you'd like to be involved.

PLEASE NOTE for 2022: The conference and Graduation will **NOT** be cancelled or postponed. If there are Covid restrictions at the time (we will keep you informed), we will switch to a virtual or hybrid conference instead. Your support would automatically transfer to our non-exhibiting option and we would offer additional items for you.

Included in this information pack:

- Registration form
- Trade show information
- Draft conference schedule (sessions and times may vary slightly as our schedule is confirmed)
- Accommodation and venue details
- Advertising
- Conference app
- Deliveries to venue and label

Registration Form



Please complete and email this page to: hayley@adonz.co.nz

Company			
Contact person			
Contact Email		Cell phone	
Name and contact details for those attending ((for the conference app and name badges).			
Name			
Email		Cell phone	
Name			
Email		Cell phone	
Name			
Email		Cell phone	

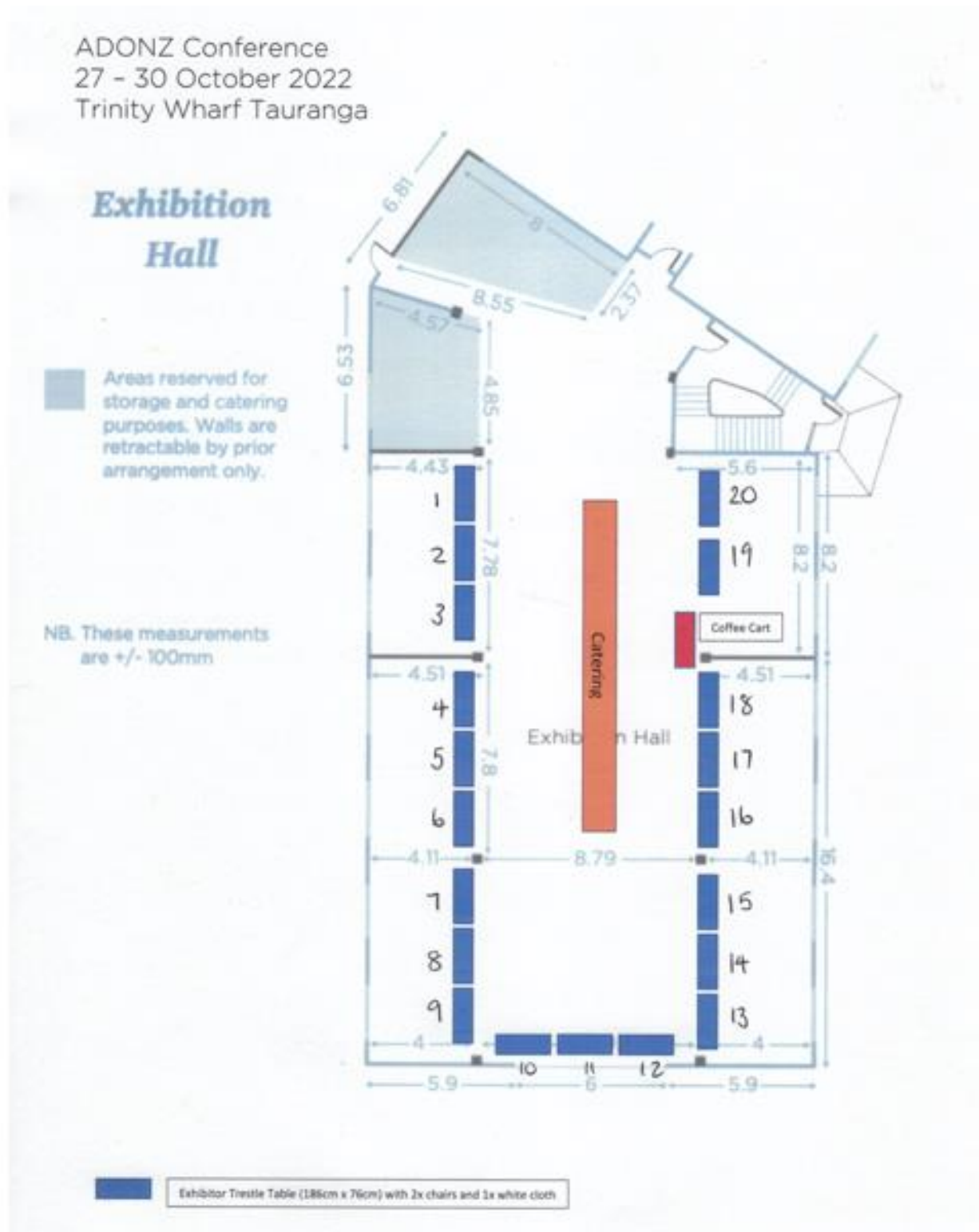
Packages available

<p><u>PACKAGE 1: EXHIBITING SUPPORTERS \$850</u></p> <ul style="list-style-type: none"> ○ 1x trestle table at the trade display (table only – no wall space) ○ 2x complimentary 70th Anniversary Friday night gala dinner tickets (please let us know if you don't require the tickets) ○ Exhibitor listing on the app ○ Supporter listing/logo featured on the registration website ○ In-app banner placement ○ Inclusion in the app game ○ Full-size advertising in our Member Newsletters and Facebook ○ Listing as a sponsor on the ADONZ website 	<p><input type="radio"/> YES, I would like to reserve Package 1</p> <p>Amount due: \$850</p>							
<p><u>PACKAGE 2: NON-EXHIBITING SUPPORTERS \$300</u></p> <ul style="list-style-type: none"> ○ Rolling banner placement in app ○ Supporter listing in app ○ Inclusion in app game ○ Logo on registration website ○ Half-size advertising in our Member Newsletters and Facebook ○ Listing as a sponsor on the ADONZ website 	<p><input type="radio"/> YES, I would like to reserve Package 2</p> <p>Amount due: \$300</p>							
<p><u>PACKAGE 3: BREAK SUPPORTER \$400 per break</u></p> <table border="1"> <tr> <td>Friday morning \$400</td> <td>Friday afternoon \$400</td> </tr> <tr> <td>Saturday morning \$400</td> <td>Saturday afternoon \$400</td> </tr> <tr> <td>Sunday morning \$400</td> <td>All breaks \$2000</td> </tr> </table>	Friday morning \$400	Friday afternoon \$400	Saturday morning \$400	Saturday afternoon \$400	Sunday morning \$400	All breaks \$2000	<p><input type="radio"/> YES, I would like to reserve Package 3 as indicated</p> <p>Amount due: \$</p>	
Friday morning \$400	Friday afternoon \$400							
Saturday morning \$400	Saturday afternoon \$400							
Sunday morning \$400	All breaks \$2000							
<p><u>PACKAGE 4: COFFEE \$450 per day</u></p> <table border="1"> <tr> <td>Friday \$450</td> <td>Saturday \$450</td> </tr> <tr> <td colspan="2">Full Weekend \$900</td> </tr> </table> <p>Get in quick to sponsor our coffee cart; we're giving our delegates their own conference Keep-Cup this year! This package is on a first come first served basis. *You may supply banners etc to display at the trade show coffee site.</p>	Friday \$450	Saturday \$450	Full Weekend \$900		<p><input type="radio"/> YES, I would like to reserve Package 4 as indicated</p> <p>Amount due: \$</p>			
Friday \$450	Saturday \$450							
Full Weekend \$900								
<p><u>70th Anniversary Gala Dinner Tickets</u></p> <p>Additional tickets for the Friday Gala Dinner are \$150 each. Please indicate how many you would like to order: _____</p>	<p><input type="radio"/> Yes, I would like extra passes</p> <p>Amount due: \$</p>							
<p>You will receive your invoice as soon as your registration is processed.</p>	<p>TOTAL</p>	<p>\$</p>						

Trade Show

Twenty Exhibition Spaces are available in the **Exhibition Hall** where catering is also served at break times. Your space will be confirmed on the floor plan once payment is received. Please note that this floor plan is an indication of placement only, it is not exactly to scale for the tables.

- **Trestle tables:** 1.8m long x 0.75m wide with 2x chairs and 1x white table cloth provided.
- **Pack in:** from **Thursday 27th 3.30pm**
- **Pack out:** **Saturday 29th after the final break at 3:15pm.**
- **Competitions:** we are more than happy for you to run competitions or provide giveaways from your stand. These must be available to ALL of our delegates.



2022 ADONZ 70th Anniversary ANNUAL CONFERENCE and GRADUATION

DRAFT SCHEDULE 04/2022

SESSIONS AND TIMES ARE SUBJECT TO CHANGE

Please note that the AGM will be held via Zoom prior to the Conference weekend. Details to come soon.

		THURSDAY 27										12:30		15:30		
												ADONZ Pack in and Executive Committee Meetings	Exhibitor pack in			
		09:30	12:00	12:30 – 13:30 SESSION 1	13:35 – 14:35 SESSION 2	14:40 – 15:10 SESSION 3	15:10	15:30 – 16:30 SESSION 4	16:35 – 17:05 SESSION 5							
FRIDAY 28		Registration opens at 9:30am with Trade Show and Morning Tea Visit the Registration desk first to check in and collect your welcome pack, then visit our exhibitors and have freshly made coffee														
	08:45	09:00 – 10:00 SESSION 6	10:00	10:15 – 11:15 SESSION 7	12:00	12:50 – 13:50 SESSION 9	13:55 – 14:55 SESSION 10	14:55	15:10 – 15:40 SESSION 11	15:45 – 16:45 SESSION 12	18:30	ADONZ 70th Anniversary Gala Dinner Step back in time to the 50s...				
SATURDAY 29	Registration	Fiona Anderson ABDO Topic TBC 1.0 CLINICAL	Morning tea	Alli Campbell Dispensing Optician Sensitive and Scrupulous – do you think? 1.0 ETHICAL	Lunch	Chedy Kalach & James Gibbins ACOD LECTURE - Hands-on Decentration workshop 1.0 CLINICAL	Chedy Kalach & James Gibbins ACOD PRACTICAL – Hands-on Decentration workshop 1.0 CLINICAL	To be confirmed 1.0 CLINICAL	To be confirmed 0.5 GENERAL	Afternoon tea	Afternoon tea	To be confirmed 1.0 CLINICAL	To be confirmed 0.5 CLINICAL	Mark Gaunt Zeiss Topic TBC 0.5 CLINICAL	18:30 – 19:30 GRADUATION	
	08:45	09:00 – 09:30 SESSION 13	09:35 – 10:35 SESSION 14	10:35	10:50 – 11:50 SESSION 15	11:55 – 12:55 SESSION 16	13:00 CLOSE									
SUNDAY 30	Registration	Stephen Caunter ANZ Industry chat NO CPD	Dr Jennifer Craig University of Auckland Dry Eye 1.0 CLINICAL	Morning tea	Alex Petty Bay Eye Care Ortho K 1.0 CLINICAL	Stephen Caunter ANZ The power of 1% 0.5 GENERAL										
	08:45	09:00 – 09:30 SESSION 13	09:35 – 10:35 SESSION 14	10:35	10:50 – 11:50 SESSION 15	11:55 – 12:55 SESSION 16	13:00 CLOSE									



Accommodation

Trinity Wharf Tauranga is a stunning over-water hotel in the heart of Tauranga CBD. Trinity Wharf Tauranga offers three accommodation categories - Urban, Harbour and Apartment to help simplify the accommodation room type selection process. While each category has a slightly different view and the floor-plans may differ, they all boast king beds, four-point bathrooms, heated floor tiles and complimentary Wi-Fi. Further information regarding room categories can be found here:



- [Urban](#)
- [Harbour](#)
- [Apartments](#)

Contact details:

51 Dive Crescent
Tauranga
Bay of Plenty, 3110
P: 07 577 8700
W: www.trinitywharf.co.nz



All of our delegates and supporters are able to receive a discounted rate for the accommodation types below. Booking is either directly with the reservations team or online on their website. Or please feel free to book a different room category (not part of our reserved deal).

Rates

[Urban King Guest Rooms](#) - \$200 per night
[Urban Balcony Guest Rooms](#) \$220 per night



Booking Online

Use the following link: <https://bit.ly/3IbQtz0>

The discounted rate will automatically be applied to all of the available room categories

Promo Code: **ADONZ22**

Booking by phone or email

The reservations team can be contacted by phone or email

Phone: 07 577 8702

Email: reservations@trinitywharf.co.nz

Please quote **ADONZ22** and the team will apply your discounted accommodation rate to any of the available room categories.

Advertising

If you have chosen **PACKAGE 1 or 2** you can place **ONE ad per month** with us in our Member News, and on Facebook. Please ask Hayley if you need help to set up ads (we don't have fancy software but are happy to help!). Otherwise, ads should be sent ready to use.

PACKAGE 1 supporters receive a full-size ad space and will be placed higher in the issue (portrait and landscape views are both accepted).

PACKAGE 2 supporters receive half size ad space (portrait view only, please).

What you get from us:

- Once payment is received for the package you choose, your ads will be required for uploading.
- The first placement of ads will be in the **May issue** and go through until the **December** issue. That's eight possible months' worth of advertising to our members!
- We use Campaign Monitor for our Member News (electronic newsletters), and this program automatically sizes the ad to the available space.

What we will need from you:

- Advertising in a format we can use for newsletters and Facebook: A4 or A5; portrait or landscape view; in an image file like JPG, or you can send a PDF.
- If you can set up a Facebook Post (940x788px), that works well for both of the ways we'll publish your ad.
- You may send one ad to be used for the duration, or different ads to be changed each month.
- You are welcome to advertise your products, or tell our members about your company, or just let everyone know that you'll be joining us; it's up to you! Your ad should include your logo or some sort of contact details so our members know who is advertising.
- Please send all of the ads together if possible, and clearly labelled with the name of each month you would like them published on.

Conference app

Our conference app has literally everything for our conference on it! Our delegates will be using it for the conference weekend to access the schedule and all information they need during the weekend. To be set up in our app, we need the following information by **1 June**, please:

- **One question** for the game. Something that directs our delegates to your display table (if you're exhibiting), website or social media where they can find the answer.
- **One answer** for the game. *NOTE: there are only two of us with access to the questions and answers and we promise we won't be playing!*
- Your company Name
- Your company logo (JPEG, PNG, etc) please send the best quality logo that you have
- Your company address/location
- Your company details (a brief outline for your company so people can find out who you are and what you do)
- Your company contact details:
 - Office phone
 - Cellphone
 - Email
 - Website
- Facebook
- Twitter
- LinkedIn
- Other ways to contact your company?
- Any other graphics relating to your company, site or products. For example: if you sell an exclusive brand(s), an image(s) to advertise that. Send an image file (JPEG, PNG, etc). *Tip: For the best in-app resolution, images should be about 300 by 300 pixels. For rectangular images, we require portrait view, please.*

Delivery Label

Trinity Wharf asks that they do not receive deliveries any earlier than **3 days prior** to the conference due to limited space and it also minimises risk of lost property. All items must be collected on the final day of the exhibition or if organised prior with Kelly within 24 hours of pack out. Please contact Hayley for the Event co-ordinator contact details if you need to make arrangements: hayley@adonz.co.nz Printable label on the last page.

If you have any questions, please contact Hayley at the ADONZ office: hayley@adonz.co.nz



Attention: Kelly Taylor
Trinity Wharf Tauranga
51 Dive Crescent
Tauranga 3110
Bay of Plenty

Event Name: ADONZ Conference
Event Date: 28 – 30 October
Company/Exhibitor:
Contact name:
Contact number: